

Slash your landline to mobile calls with Bruin's mobile gateway - 100% guaranteed to save you money!

SPECIAL OFFER!

We have a special offer negotiated exclusively for you! If you take any of Bruin's services in the next two months you will be put into a special price draw for an all expenses paid trip at the new, all-suite 5* Queens Court Hotel and Residence in Budapest!. For more information go to www.bruincommunications.com/bruin_offer.html

What better Christmas present can you give yourself?

The Mobile Phone Shock

I am sure that as a cost conscious business operating in a competitive area you have already identified your main areas of cost and taken the necessary steps to improve them. One such area is, of course, your phone bill and if you are working with your telecommunications provider using some form of Carrier Pre-Select or Least Cost Routing service you think you may have your costs under control.

Well, yes and no! You will have certainly improved your outgoing landline to landline costs, BUT did you know that between 60%-70% of most people's telecommunications bill consists of landline to mobile? And it's not been possible to reduce those costs - until now. Basically, a landline to mobile call will cost you about three times the cost of a normal landline call - around 9-12p per minute if you have a particularly good deal.

And which number do your customers give you - their mobile number of course!

Well, Bruin Communications is, one of the UK's leading telecommunications resellers (www.bruincommunications.com), and we offer you a brand new money saving service. It's called a mobile gateway and it can be installed for FREE in your office or premises and from that point on your mobile calls will cost you at least 40% less! Simple as that. No change to your numbers, no cost for installation - that's all handled by us, and your savings begin from that moment on!

Why can't my existing service save me money?

For every minute of fixed-to-mobile calls, the mobile networks charge the fixed line telephone companies an 'interconnection fee.' That's why even a lower-cost telephone

service can't reduce the cost of calls to mobiles very much. But mobile-to-mobile calls do not incur the inter-connection charge.

The way we enable you to save is to add some specialised mobile phone equipment (a Mobile Gateway) to your existing phone system. Once installed, for free, calls to mobiles automatically get routed through the Gateway at mobile-to-mobile call rates. We can typically reduce the costs of those calls to rates as low as 40% less than you currently pay.

Is it fully legal to use Mobile Gateways?

The short answer is yes! Ofcom have confirmed that it is entirely legal under UK law for organisations (whether businesses or consumers) to purchase, install and use mobile gateways for their own 'private use'. In simple terms, this means that the gateway can only be used by the end user/organisation actually making the calls.

So now you can go ahead with installing a mobile gateway to reduce your fixed to mobile call rates with peace of mind that is all perfectly legal.

For more information click here http://www.ofcom.org.uk/consult/condocs/gsm_gateways/

WHAT DO I NEED TO DO?

It's easy. Simply scan in the bill and send to our email address or fax it to us on 0709 286 4319 and we'll work out the most suitable solution for you, and you can see how much you can save.

You have absolutely nothing to lose but your high landline to mobile costs! There is no subscription for our service and the installation of the gateway is FREE. Now if that isn't like a gift from Santa - we don't know what is!



Call us on 0844 493 0455 or email info@bruincommunications.com